

Centers for Disease Control and Prevention

4770 Buford Hwy NE, Atlanta, GA 30341

Dear Colleague,

We are pleased to announce the first **Recreational Water Illness Prevention Week**, **May 23-30, 2005**. The week before Memorial Day Weekend, the start of the traditional summer swimming season, has been designated as an official event to bring attention to the important role that we all play in promoting Healthy Swimming practices. More information about this special week is available at:

## http://www.cdc.gov/healthyswimming/rwi\_prevention\_week.htm

Please forward this message to all your aquatic health program staff so they can be a part of this major Healthy Swimming Initiative. Attached are two files that may provide ideas and actions that our many state, local, and partner programs can use to capitalize on the national publicity planned for this week with their own local version of this event.

Please share your successes with us. Send a recap of your activities (clippings, radio and television coverage, photographs, website links and other materials) promoting Healthy Swimming to -

Via email:Via Fax:Via Mail:To: ehsb@cdc.gov770-488-7310CDC, NCEH, EHSBSubject: RWI Prevention WeekAttention: RWI Prevention WeekRWI Prevention Week4770 Buford Hwy NE (F28)<br/>Atlanta, GA 30341

We will compile a list of your ideas to develop an even better publicity package next year.

This effort is a continuation of the longstanding collaboration between CDC's Healthy Swimming Initiative and the Environmental Health Services Branch. At the request of the Council of State and Territorial Epidemiologists (CSTE), CDC's NCID and NCEH held a workshop for almost one hundred experts from all areas of aquatic health in February. This group helped develop comprehensive recommendations for improving prevention efforts, including better communication with all the partners who have roles to play in Healthy Swimming. Please watch for our Recommendations on Recreational Water Illness Prevention Practices which will be published in MMWR later this summer.

Best regards,

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www.cdc.gov/healthyswimming